



Representative Nathan Beard

Served four years in the Missouri House of Representatives

Nathan Beard

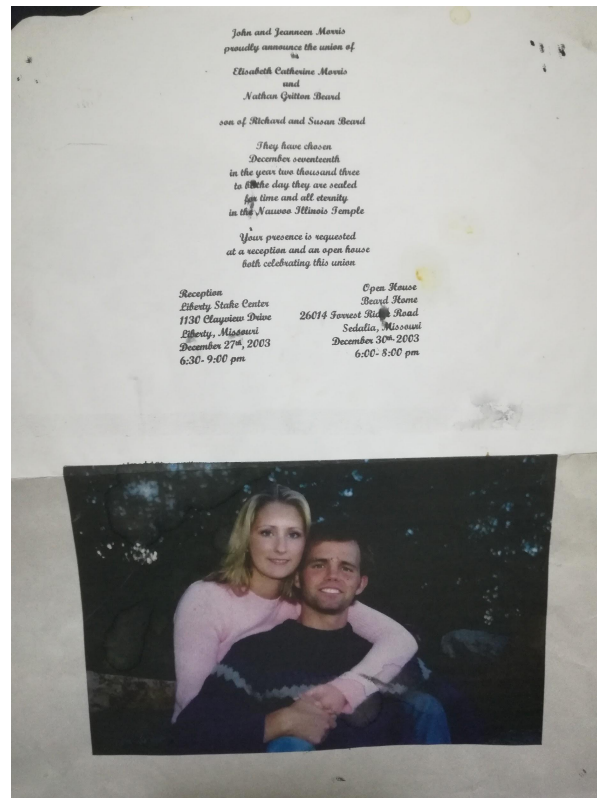
- Born on March 9, 1978 in Switzerland, raised in Sedalia, MO
- Parents are Richard and Susan Beard, 8 siblings
- Married to Elisabeth (Liz) Beard, 7 kids
- Served in the Missouri House
of Representatives for 4 years



Why did he Decide to Run?

- Very religious, faithful family
- He was approached and asked to consider running for representative
- He and his wife prayed and felt good about running

“We felt spiritually inspired that it would be a very worthwhile opportunity...”



How Involved Was His Family in Campaigning?

“Anytime we could campaign together, we did so it wasn’t one more thing pulling us apart.”

- 7 kids, 5 at the time he was campaigning
- Kids performed a song and dance before he spoke
- Knocked doors, went to events, participated in parades



“I had five kids at the time; each one got me 200 votes just in cuteness.”

How Did His Family Influence His Campaign?

- Upbringing influenced beliefs
- Boy Scouts, church, strong moral beliefs
- Well-known brother and dad

“They came to me because my family had been involved and they thought I might follow suit.”



What was the Most Significant Difference Between Running Opposed vs. Unopposed?

Unopposed:

- Less stress
- Less work
- Less money donated

Opposed:

- More stress
- More work
- More money donated

“There was a dramatic difference between running with and without an opponent.”



What is he Most Proud of Accomplishing?

- Impeachment proceedings of former Governor Greitens in 2018
- Greitens was being investigated for felony invasion of privacy and resigned
- Felt it was morally necessary



“I feel it is very important for our governor to lead us in all issues, most importantly morality, so if we would allow that to happen and then do nothing and allow him to stay in office, what would that do for our society except drag us down? I’m glad our community agrees that if you can’t be moral, you can’t be governor...”



How did the Fact That Sedalia is his Hometown Affect his Time as Representative?

- Motivated to improve the Missouri State Fair
- Knew how it worked and what could be better

“I really went out of my way bent over backwards to try to support and strengthen the State Fair, and I think it’s because I’m from here. I grew up with the fair, I love the fair, and it’s very important for the state.”



What Impact did his Time as Representative Have on his Family?

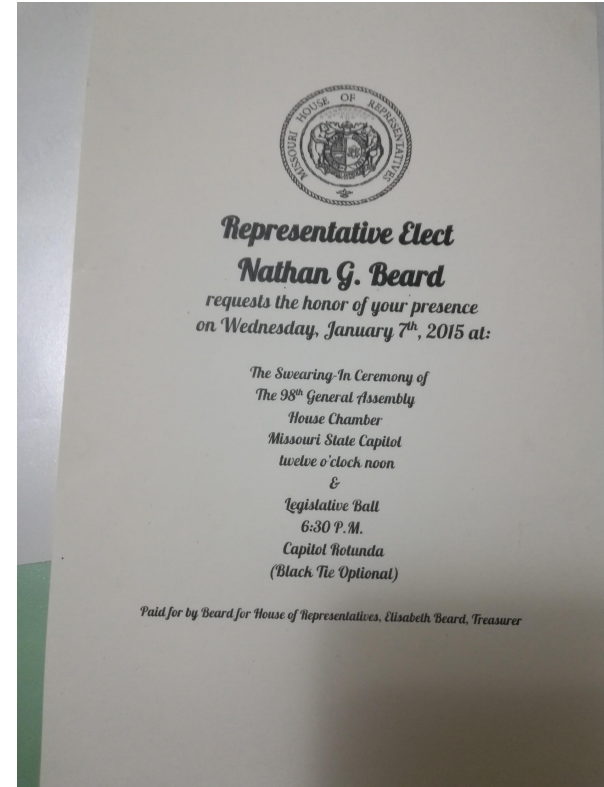
Positive: became significantly involved in community as a family, did good, and met good people

Negative: gone the majority of the time which was hard on his wife and their family



How Often was he Working in Jefferson City?

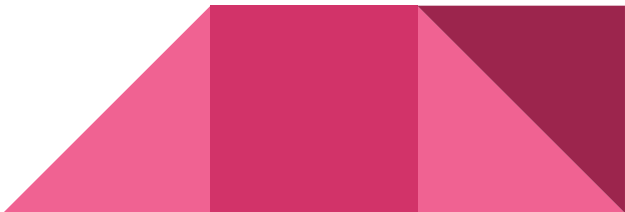
- January-May
- Monday-Thursday
- Functions on weekends
- Campaigning for re-election



How Did He Balance All of His Work?

- More time = less work done
- Less time = more work done
- Prioritized

“If you want to get something done, give it to the busiest person in the room.”



How Did Being Representative Affect His Job as an Attorney?

- The one profession the law gives an automatic continuance
- Gained recognition
- Increased business

“A farmer legally couldn’t put his farm on hold, the cows gotta eat. It was nice that as an attorney I could keep my full practice.”



How Has Being Representative Affected Your Life Now?

- More exposure improved business
- Knew how to be more efficient

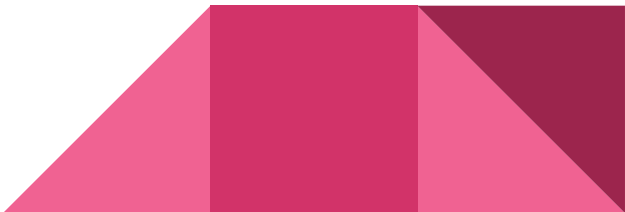
“I kept the same strategies and now I’m less busy with the same productivity.”



What Was His Favorite Part About Being Representative?

- Relationships made
- Meeting good people

“I found that there are many good men and women willing to sacrifice like I was to bring about the greater good.”



What Was the Biggest Factor in His Decision Not to Run Again?

- Wife was having a baby
- Family was priority

“My kids were more important than running again.”



Conclusion

Nathan Beard is a hardworking, dedicated person who has good priorities. He loves Sedalia and enjoyed serving in the Missouri House of Representatives, but in the end his family was more important to him.



Sources

Interview with Nathan Beard

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